

AUTOMOTIVE BUSINESS SCHOOL *of Canada* - EST. 1985 -



They don't all know how to get to the front of the pack.

**But you.
You're different.**

Something special propels you:

In your world,
They're not just cars.
They're a lifestyle.

And they're about to become your career.
Because you don't just want to know the car business.
You want to be the car business.

Work for the big guns, be a part of the big game.

**You know that power
isn't just about horses.**

And you crave it.
But you don't just want glory.
You want it fast.
You want to get out there.
Learn from the best.

**NETWORK.
EXPERIENCE.
ARRIVE.**

And now, you will.
Because you are different.
You're driven.
This is your school.





2
YEAR

**AUTOMOTIVE
BUSINESS DIPLOMA**

4
YEAR

**HONOURS BACHELOR
OF BUSINESS ADMINISTRATION
AUTOMOTIVE MANAGEMENT**

**OVER
90%**

**GRAD PLACEMENT
RATE**

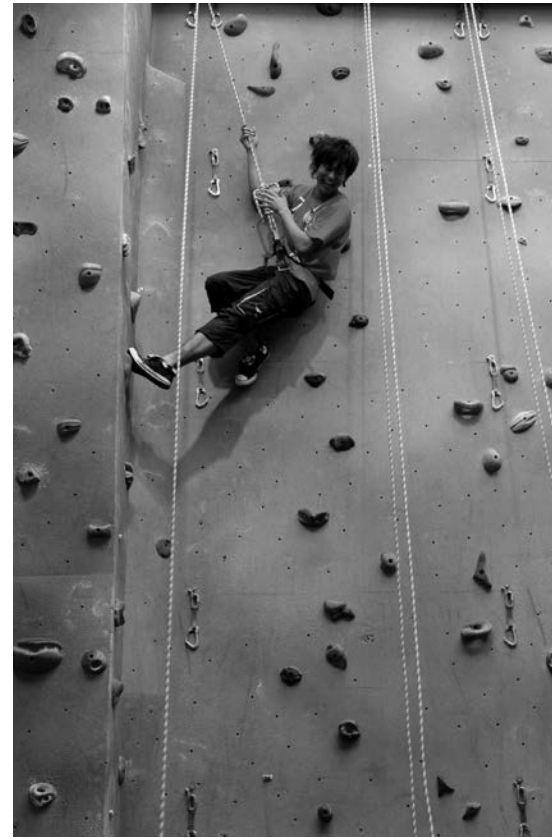


AUTOMOTIVE BUSINESS SCHOOL OF CANADA

Created by the industry, for the industry. The Automotive Business School of Canada was created to train the next generation of business leaders in the automotive industry throughout Canada.

**Looking for a career in the
automotive industry?**

THIS IS YOUR SCHOOL.



City features

- Gorgeous waterfront
- Nearby trails
- Ski hills
- Restaurants and nightlife
- Shopping

Campus features

- Library
- Campus eats
- Six clinics
- Three residences
- Fitness centre
- Rock climbing wall
- Gymnasium

AUTOMOTIVE BUSINESS DIPLOMA

AUBU (CO-OP)

This program is designed to prepare you for a professional career in the automotive industry with mid-level management and entrepreneurial opportunities.

GRADUATE CAREER OPPORTUNITIES

- Dealership operations – parts, vehicle sales, service, leasing, financing
- Automotive aftermarket – wholesale, retail, finance
- Automotive-related industries – marketing, customer service, finance

Start:	September and January
Location:	Barrie
Length:	2 years (4 semesters)
Practical experience:	2 co-op work terms
Tuition and fees:	\$4,486.07/year (tuition plus ancillary fees, 2019/20)





HONOURS BACHELOR OF BUSINESS (AUTOMOTIVE MANAGEMENT)

BBA (CO-OP)

This program is designed to prepare you for all professional opportunities within the automotive industry beyond mid-level management.

GRADUATE CAREER OPPORTUNITIES

- Dealership operations – management, parts, vehicle sales, service, leasing, financing
- Automotive aftermarket – wholesale, retail, finance, management
- Corporate level – finance, marketing, customer service, management
- Automotive-related industries – marketing, finance, customer service, management

Start:	September
Location:	Barrie
Length:	4 years (8 semesters)
Practical experience:	3 co-op work terms plus 2 auto show labs
Tuition and fees:	\$7,853.71/year (tuition plus ancillary fees, 2019/20)





AUTOMOTIVE INDUSTRY SUPPORT

- Scholarships and awards (over \$150,000 annually)
- Industry-leading guest speakers
- Networking events
- Automotive industry conferences
- Class trips
- Dealership Management System lab



GEORGIAN AUTO SHOW

Completely organized and run by our students working with the automotive industry to deliver a great experience to the public.

3 DAYS **27** BRANDS **10,000+** VISITORS



BE A PART OF THE BIG GAME

The car business is not only one of the largest industries in Canada but one of the most lucrative. An exciting industry and tons of opportunities. There are more career options than you think if you love cars and want to work with them.



FIND OUT MORE ABOUT YOUR SCHOOL AT:



AutomotiveBusinessSchool.ca



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705.728.1968, ext. 1234



ontariocolleges.ca

**Automotive Business
School of Canada**

